

Air Force Association

A Message From The Air Force Association

‘OUR AIR FORCE, OUR CULTURE’ – THE RE-VECTERING OF AIR FORCE CULTURE

As part of the Air Force Centenary celebrations, Chief of Air Force announced his intention to ‘re- vector’ Air Force culture to ensure that it is aligned with the Air Force Strategy and the requirements of the future.

Re-vectoring is about celebrating the positives of Air Force and its culture, while setting a new course for the future. It does not dismiss the exceptional first 100 years of Air Force rather it is an adjustment based on where we are headed.

Air Force’s culture development program, known simply as Our Air Force, Our Culture will be the most significant shift in thinking around culture for a number of years.

One of the key elements of this shift is the transition from ‘airman/airmen’ to a more inclusive collective noun for Air Force of ‘aviator’.

In his message to Air Force personnel, Chief of Air Force, Air Marshal Mel Hupfeld explained, “We are ALL aviators. As an Air Force we are born of the air and space, it is our home and the place from which we serve our nation.”

“Your role may place you on the ground, but your purpose in this Force is intrinsically linked to air and space.”

“As members of the Royal Australian Air Force, we are all - by virtue of what we do, what we believe, and what binds us together - aviators. This is who we are, and now that is how we will be known.”

Air Force Association President, Carl Schiller said, “The Air Force Association honours the heritage and traditions of the Air Force and proudly supports all Air Force veterans and their families. We are proud of our past and excited by the bold cultural transformation of our Air Force as it enters its second century.”

Over the course of 2021, further information will be available as ‘Our Air Force, Our Culture’ development and implementation progress.

